



Apply at
storycollab.com/residents

Marketing Resident

Available Residencies

Video

Building skills in videography that meet current commercial needs and integrate into digital marketing.

Content

Writing for a variety of publication types including magazine, web and marketing.

Inbound Marketing

Master the full range of content strategy, content delivery, social publishing, analytics and inbound technology. Receive two certifications.

Website Development

The development, improvement and support of WordPress and Search Engine Optimization systems. A certificate in Growth Driven Design can be received.



Josephine (left) joined our team from Kenya and **Elaina** (right) spent her summer semester with us from University of Mary Washington. They worked with our team to complete their Inbound Certifications, web projects, photo shoots, and various marketing tasks.

How does it work?

We offer marketing residencies to help students build skills that lead to better employability and career focus. Residencies allow students who have had **at least one previous internship** to participate with a professional, award-winning marketing team and real clients.

Residents participate in delivering client services and carry team responsibilities to reach marketing goals. They'll gain access to state-of-the-art software systems and strategies while participating in a supportive and engaging team environment.

How long?

1 Semester or longer.

School credit?

Yes! We can help you with that.

What skills should I have?

We love to work with organized self-starters, strong communicators, and those who work well in a team environment. It's important that our resident is dependable, detail-oriented, and has had at least one previous internship.

Time requirement?

Determined based upon availability (between 10 and 40 hours per month).

Is it paid?

A monthly expense stipend is provided.



Story Collaborative is a leading national inbound marketing agency with a unique team approach to delivering cutting edge marketing. With diverse clientele, Story is a nationally recognized Hubspot and Yext Partner, and delivers on a complete range of marketing solutions.

storycollab.com | 540-901-6570 | 2326 Plank Rd., Fredericksburg, VA 22401 | dmills@storycollab.com